

Koltyn Wells

SUSTAINABILITY SPECIALIST

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Mission-driven professional with a background in **energy advising**, **environmental education**, and **sustainability-focused** outreach. Experienced in supporting small businesses with data-informed **energy efficiency** solutions through utility programs, guiding clients from initial engagement to impact measurement. Contributed to **environmental literacy** initiatives for youth and supported growth strategy at a **climate education nonprofit**. Skilled in stakeholder communication, public outreach, customer education, and data interpretation, with a strong foundation in **natural resource management** and **urban planning**. Committed to building resilient, equitable communities through **conservation**, **sustainable development**, and *climate-aligned* programs.

EXPERIENCE

Power TakeOff, Remote Position — *Energy Advisor*

February 2024 - Present

- Support North and South Carolina in reaching energy savings goals
- Serve as liaison between utility partners and small-to-medium business customers to recommend energy-saving strategies based on usage data.
- Conduct virtual outreach and schedule consultations to promote sustainability incentives and behavioral change.
- Troubleshoot implementation barriers and coach clients toward measurable energy goals.
- Perform independent lead research, CRM tracking, and follow-up on program outcomes.
- **Keywords:** Energy Efficiency, Client Education, Data Analysis, Utility Programs

Allstate Insurance Company - Clinton Musselman Agency, Burleson, TX — *Head of Customer Relations || Licensed Sales Producer*

February 2022 - November 2023

- Led customer engagement, service operations, and policy advising during a turbulent insurance climate.
- Promoted within months to head of service; managed client retention, billing, and policy updates while maintaining top-tier customer satisfaction.
- Collaborated with the agency owner on performance reviews and operational improvements.
- Trained new hires on client care and efficient service practices.
- **Keywords:** Stakeholder Relations, Process Management, Leadership, Communication

SKILLS

Energy Efficiency Outreach
Urban Planning Concepts
Natural Resource Management
Stakeholder Engagement
CRM & Customer Support
Sustainability Education
Environmental Awareness Campaigns
Data Analysis and Presentation
Program Coordination
Marketing/Business Development

AWARDS

“Community” Creative Writing Award

Awarded by Mayor Ken Shetter for reflections on healthy civic life

Citizen of the Year Award

For community leadership and motivation

TOOLS

Microsoft Excel

Google Workspace

CRM Software (agency-based and utility CRM)

Beginner familiarity with ArcGIS (actively upskilling)

Empower Energy Solutions, Woodbridge, CT — *Solar Consultant*

Zoom, Slack, Canva

October 2021 - February 2022

- Conducted outreach to promote solar energy adoption through personalized consultations.
- Educated homeowners on clean energy benefits, financing, and installation timelines.
- Built strong client rapport and contributed to awareness of renewable energy options in underserved markets.
- **Keywords:** Clean Energy, Customer Education, Renewable Solutions

LANGUAGES

English

Little Ecologists, New York City, New York — *Marketing Intern*

June 2021 - August 2021

- Supported environmental programming for children through community outreach and partnerships.
- Created content highlighting environmental education and climate action in early childhood.
- Researched and helped expand program reach to diverse school districts.
- **Keywords:** Environmental Education, Climate Awareness, Outreach Support

Alpha Phi Omega, Austin, TX — *Student Volunteer Leader*

December 2017 - February 2022

- Organized and participated in service projects focused on public health, blood drives, and environmental causes.
- Developed leadership and community-building skills while managing outreach teams.

EDUCATION

University of Texas, Austin, Texas — *Sustainability Studies Major*

August 2017 - February 2022

Focus: Natural Resource Management, Urban Planning, Environmental Policy

Smart Cities, Urban Planning, & Development Certification

May 2025

Solar Onsite Energy Course Certification

May 2025

Sustainability and Climate Reporting Certification

May 2025

City Planning From Ancient Times to Today Certification

May 2025

Burleson High School, Burleson, Texas

August 2012 - June 2017

REFERENCES

Clinton Musselman

Agency Owner / Mentor

817-475-9573, cmusselman@allstate.com

Clinton was my boss and mentor during my time at Allstate Insurance.

(Additional references available upon request)